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Retail Technologies Corporation Launches StoreMobile Inventory Management Solution at JDA Focus Conference

RTC Partners with Motorola Solutions to Launch Wireless Solution for Retailers Seeking Increased Mobility and Improved Operational Work Flow

Orlando, FL April 24, 2012 – Retail Technologies Corporation ([RTC](#)), a leading developer of retail store solution software, announces the unveiling of [StoreMobile](#) at the upcoming [JDA Focus Conference](#), April 29 through May 2, held at the Aria Resort & Casino in Las Vegas, NV. Designed as part of RTC's MMSxTend Application Suite, [StoreMobile](#) operates on the Motorola Solutions ET1 Enterprise Tablet and RF Handhelds, and is the inventory management solution for JDA® Merchandise Management Systems (MMS®) users looking to eliminate paperwork and increase [inventory accuracy](#), accountability and productivity through wireless technology. "We are extremely excited about this new offering and what it means for mid-tier retailers looking to "push the envelope" and seek technology that offers operational cost reduction and an improved customer experience." said Bruce Hicks, President & CEO of RTC.

RTC has partnered with Motorola Solutions to launch this solution on the Motorola [ET1](#) Enterprise Tablet and RF Handhelds. RTC will be demonstrating the solution in the Solution Zone, Booth #2005 at the FOCUS conference. Operating StoreMobile on a Motorola handheld or tablet provides a robust solution to help retailers better manage their [MMS](#) environments and ultimately provide better [customer service](#). Furthermore, the solution utilizes a retailer's current JDA MMS infrastructure investment, reducing costs and maximizing ROI.

[StoreMobile](#) features include

- Real-Time Access to MMS
- [Inventory Counts](#)
- Cycle Counts
- Item Lookups
- [Price Management](#)
- Store-to-Store Transfers
- PO Receiving
- DSD and Stock Adjustments

A reception will be hosted by RTC and Motorola Solutions on April 29th to preview this solution and offer complimentary in-store demos to guests. "RTC has been deploying mobile solutions on Motorola Solutions devices for retailers for the past 10 years." said Lee Williams, Marketing Manager of RTC. "The ET1 is an ideal device to launch our StoreMobile applications because it is retail hardened and offers the capabilities of a consumer tablet with features and functionality built for retailers." added Williams.

About RTC

Founded in 1989, RTC is a leading developer of innovative, cost effective store solutions that keep retailer's IT systems healthy and functioning at the most efficient levels. Headquartered in Orlando, FL with a data center in Kennesaw, GA and technical sales offices around the country, RTC is considered the industry's "MD of Retail IT", with their ability to help retailers gain a competitive advantage by offering store solutions that increase operating efficiencies, control costs and increase customer loyalty. RTC offers industry leading consulting services in addition to several enhancement modules to JDA's Merchandise Management System (MMS) with their MMSxTend Application Suite. For more information or to arrange a demo, please visit www.rtc-group.com or email lwilliams@rtc-group.com.

About Motorola Solutions

Motorola Solutions is a leading provider of mission-critical communication solutions and services for enterprise and government customers. Through leading-edge innovation and communications technology, it is a global leader that enables its customers to be their best in the moments that matter. Motorola Solutions trades on the New York Stock Exchange under the ticker "MSI." To learn more, visit www.motorolasolutions.com.

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